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2016 Winnik International
Telecoms and Internet Forum
The Internet of Things:
Legal Challenges and Opportunities

Program Agenda

November 1, 2016

2016 Winnik International Telecoms and Internet Forum

The Internet of Things: Legal Challenges and Opportunities

- 9:00 AM Registration and Networking
- 9:25 AM Hogan Lovells Welcome Remarks
- 9:30 AM Opening Keynote Speaker
Amb. Daniel Alejandro Sepulveda, Ambassador and Deputy Assistant Secretary and U.S. Coordinator for International Communications and Information Policy, Bureau of Economic and Business Affairs, Department of State
- 10:00 AM The Security Challenges of the Internet of Things (IoT)
The IoT presents unprecedented opportunity and unprecedented risk. Our panel of experts will discuss if cybersecurity is keeping pace with the threats from cyber criminals and what both companies and private citizens need to know in order to protect themselves.
Moderator:
Harriet Pearson, Hogan Lovells
Panelists:
Austin Carson, Legislative Director, Rep. Michael McCaul
Lisa Hayes, VP of Programs & Strategy, Center for Democracy & Technology
Julie Kearney, Vice President, Regulatory Affairs, Consumer Technology Association
Travis LeBlanc, Chief, Enforcement Bureau, Federal Communications Commission (FCC)
- 11:00 AM IoT in Our Daily Lives Demos - Part 1
Presenters:
Paul Paget, CEO, Pwnie Express
Srdjan Marinovic, CTO, Wireless Registry
- 12:00 PM Networking Break

12:15 PM Lunch and an Armchair Discussion with Stacey Higginbotham

Journalist and host of the “Stacey Knows Things” Internet of Things Podcast, **Stacey Higginbotham**, will hold an armchair discussion. She has written for GigaOm and Fortune, covering the impact of IoT on enterprises, developers and consumers. The conversation will focus on what the IoT looks like (and will look like) in the real world.

1:15 PM Networking Break

1:30 PM Spectrum: Powering the IoT

As we connect anything and everything to the Internet, we place greater and greater demands on wireless spectrum. The success of the IoT hinges on access to spectrum, specifically, access to the right spectrum under the right terms and conditions. This panel will discuss how we make spectrum allocation decisions in a way that optimizes for IoT innovation while ensuring there are clear rules of the road.

Co-Moderators:

Trey Hanbury and **Mark Parsons**, Hogan Lovells

Speakers:

Renee Gregory, Senior Policy Advisor, White House Office of Science and Technology Policy

David Grossman, Senior Legal Advisor, Commissioner Clyburn’s Office

Derek Khlopin, Senior Advisor for Spectrum, National Telecommunications and Information Administration, U.S. Department of Commerce

Virginia Lam Abrams, Sr. Vice President, Communications & Government Relations, Starry, Inc.

Steve Sharkey, Vice President of Government Affairs, Engineering and Technology Policy, T-Mobile

2:30 PM IoT in Our Daily Lives Demos - Part 2

Presenters:

Virginia Lam Abrams, Senior Vice President, Communications & Government Relations, Starry, Inc.

Alex Moule-Berteaux, CMO, Starry, Inc.

Michael Valivullah, CTO, National Agriculture Statistics Service, U.S. Department of Agriculture

3:10 PM Networking Break

3:20 PM Afternoon Remarks

Julie Brill, Hogan Lovells, former Commissioner, U.S. Federal Trade Commission (FTC)

3:30 PM Protecting your Privacy in the IoT:

It's safe to say that the IoT isn't going away. In fact, experts estimate that by 2020 there will be 50 billion connected devices. And while the IoT presents enormous opportunities, there are also implications for our privacy. Our panel of experts will debate the challenges and opportunities of this growing marketplace in addition to the decisions policymakers should make to protect the privacy of American citizens and businesses while encouraging innovation.

Moderator:

Tim Tobin, Hogan Lovells

Speakers:

Genie Barton, President, BBB Institute for Marketplace Trust, Inc., Better Business Bureau

Maneesha Mithal, Associate Director, Division of Privacy and Identity Protection, Bureau of Consumer Protection, FTC

Adam Thierer, Sr. Research Fellow, Mercatus Center

John Verdi, Vice President of Policy, Future of Privacy Forum

Federico Hernandez Arroyo, Hogan Lovells

4:30 PM IoT International Considerations:

The IoT promises to connect markets and supply chains around the world. But these opportunities also present new challenges for interoperability, network neutrality, cross-border data flow and ownership, and international standards and norms of behavior for an increasingly global society. Our panel of experts from around the world will discuss how collaboration among industry, governments and civic stakeholders might promote the growth and development of the IoT.

Moderator:

Brian Fung, Washington Post

Speakers:

Mindel DeLaTorre, Chief, International Bureau, FCC

Jonathan King, Vice President, Cloud Portfolio Management & Strategy, Ericsson

Robert MacDougall, Head of Enterprise Public Policy, Vodafone

Falk Schöning, Hogan Lovells (Brussels)

Peter Watts, Hogan Lovells (London)

Contributors:

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5:30 PM Cocktail Reception

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