

SUGGESTED RETAIL PRICES OF BASIC NECESSITIES AND PRIME COMMODITIES AS OF 30 SEPTEMBER 2019

BASIC NECESSITIES	UNIT	SRP
CANNED SARDINES IN TOMATO SAUCE		
555 Bonus Pack	155g	15.50
Atami Green	155g	15.90
Family's Budget Pack Plain	130g	15.25
Family's Bonus Pack Plain	155g	17.25
Hakata (Easy Open)	155g	16.80
Hakone Regular	155g	13.40
King Cup Non-Easy Open	155g	15.75
Lucky 7	155g	15.50
Master Bonus Pack	155g	17.25
Mikado	155g	15.90
Saba Phil. Sardines - NCR	155g	16.00
Saba Phil. Sardines - Luzon/Viz/Min	155g	16.30
Toyo Green	155g	16.00
Toyo Green Easy Open	155g	16.50
Uni-Pak	155g	
Young's Town Bonus	155g	13.25
PROCESSED MILK		
CONDENSED MILK		
Alaska Sweetened Filled Milk	300mL	57.00
Milkmaid Full Cream Milk	300mL	72.00
CONDENSADA		
Alaska	168mL	28.00
Alaska	300mL	43.50
Carnation	168mL	37.50
Carnation	300mL	54.50
Cow Bell	300mL	30.75
Liberty	168mL	28.75
Liberty	300mL	44.00
EVAPORATED MILK		
Alaska Filled Milk	154mL	22.50
Alaska Filled Milk	370mL	41.00
Alpine Full Cream Milk	154mL	29.75
Alpine Full Cream Milk	370mL	57.00
Angel Filled Milk	410mL	39.00
Carnation	154mL	20.50
Carnation	370mL	37.50
EVAPORADA		
Alaska	370mL	26.25
Cow Bell	370mL	21.00
POWDERED MILK		
Alaska Powdered Milk Drink	150g+15g	43.50
Anchor Full Cream Milk	150g	73.30
Bear Brand	150g	50.00
Birch Tree Full Cream Milk	150g	63.40
COFFEE REFILL		
Blend 45 - Supermarket	25g	16.95
Great Taste (Granules) SMKT	25g	19.20
Great Taste (Premium) SMKT	25g	18.10
Nescafe (Classic)	25g	19.70
Great Taste (Granules) SMKT	50g	38.15
Great Taste (Premium) SMKT	50g	36.00
Nescafe (Classic)	50g	39.40
COFFEE 3-in-1 ORIGINAL		
Blend 45	20g	4.10
Café Puro	17g	4.30
Great Taste Twin Pack	33g	7.85
Kopiko Black	30g	7.50
Nescafe Blend and Brew	28g	5.85
San Mig Coffee 3-in-1 Original	20g	5.35
BREAD		
Pinoy Tasty	450g	35.00
Pinoy Pandesal (10pcs./pack)	250g	21.50

BASIC NECESSITIES	UNIT	SRP
INSTANT NOODLES – CHICKEN & BEEF FLAVOR		
Ho-mi	55g	7.65
Lucky Me! - Supermarket	55g	7.75
Payless – Supermarket	55g	6.50
Quickchow - GMA/Luzon/Visayas	55g	6.60
Quickchow - Mindanao	55g	6.45
SALT		
IODIZED ROCK SALT		
Lasap Rock Salt	250g	5.35
Fidel Coarse (Red) - Luzon & Visayas	250g	6.85
Fidel Coarse (Red) - Mindanao	250g	7.80
Lasap Rock Salt	500g	9.85
Fidel Coarse (Red) - Luzon & Visayas	500g	13.40
Fidel Coarse (Red) - Mindanao	500g	14.50
Lasap Rock Salt	1kg	18.65
IODIZED SALT		
Lasap Iodized Salt	100g	3.55
Lasap Iodized Salt	250g	6.70
Fidel Free Flowing (Green) - Luzon & Visayas	250g	10.25
Fidel Free Flowing (Green) - Mindanao	250g	10.85
Fidel Refined (Blue) - Luzon & Visayas	250g	7.35
Fidel Refined (Blue) - Mindanao	250g	8.10
Lasap Iodized Salt	500g	12.40
Fidel Free Flowing (Green) - Luzon & Visayas	500g	18.10
Fidel Free Flowing (Green) - Mindanao	500g	19.40
Fidel Refined (Blue) - Luzon & Visayas	500g	14.45
Fidel Refined (Blue) - Mindanao	500g	16.00
Lasap Iodized Salt	1kg	23.55
DETERGENT SOAP/LAUNDRY SOAP		
Bareta Bar (Blue, Kalamansi, Speckled Blue)	360g	17.70
Bonux (Flower Fiesta, Kalamansi)	380g	21.00
Budget Bar (Blue)	380g	16.35
Budget Bar (Pink Carnation, Sunflower Fresh, Citrus Scent, Purple Blossom)	380g	17.25
Champion Bar (Supra Clean and Citrus Fresh)	390g	20.00
Speed Bar (White with Tawas, Speckled Blue, Kalamansi)	380g	20.00
Speed Bar Regular (Blue)	380g	19.00
Surf Bar (Blue)	380g	18.50
Surf Bar (Kalamansi)	380g	21.00
Surf Bar (Tawas)	380g	21.00
Tide Bar Original Scent	380g	21.00
BOTTLED WATER		
DISTILLED WATER		
Absolute	350mL	11.00
Absolute	500mL	15.00
Absolute	1L	25.50
Absolute	6L	78.00
SM Bonus	325mL	6.00
SM Bonus	500mL	8.00
SM Bonus	6L	50.00
Wilkins	330mL	12.00
Wilkins	500mL	17.00
Wilkins	1L	25.00
Wilkins	6+1L	85.00
PURIFIED WATER		
Magnolia Pure	355mL	8.50
Magnolia Pure	500mL	10.50
Magnolia Pure	1L	19.50
Natures Spring	500mL	9.90
Natures Spring	1L	15.40
Refresh	500mL	6.75
SM Bonus	300mL	5.00
Wilkins Pure	500mL	11.00
Wilkins Pure	1L	18.00

BASIC NECESSITIES	UNIT	SRP
BOTTLED WATER		
MINERALIZED WATER		
Hidden Spring	330mL	8.00
Hidden Spring	500mL	11.00
Refresh	350mL	6.00
Refresh	500mL	8.25
Robinsons Mall	500mL	9.50
Summit	350mL	10.00
Summit	500mL	13.50
Summit	1L	21.50
Summit	6L	72.00
Supersavers Nature's Pure	330mL	6.50
Supersavers Nature's Pure	500mL	7.95
Viva - Nationwide	330mL	10.00
Viva - Nationwide	500mL	13.00
Viva - Nationwide	1L	19.00
CANDLES		
5-Star Esperma White (20pcs./pack)	#03	41.00
5-Star Esperma White (25pcs./pack)	#06	88.00
5-Star Esperma White (5pcs./pack)	#08	115.00
5-Star Esperma White (4pcs./pack)	#14	27.50
5-Star Esperma White (2pcs./pack)	#22	90.00
Export Candles White (20pcs./pack)	#03	32.00
Export Candles White (20pcs./pack)	#05	49.75
Export Candles White (20pcs./pack)	#06	69.75
Export Candles White (20pcs./pack)	#08	49.75
Export Candles White (10pcs./pack)	#10	59.75
Export Candles White (10pcs./pack)	#12	59.75
Export Candles White (8pcs./pack)	#14	59.75
Export Candles White (4pcs./pack)	#16	29.75
Export Candles White (4pcs./pack)	#18	39.75
Export Candles White (4pcs./pack)	#19	79.75
Export Candles White (2pcs./pack)	#20x2	54.75
Export Candles White (4pcs./pack)	#20x4	99.75
Export Vigil Candles White/Yellow (12pcs./pack)	#01	49.75
Export Vigil Candles White/Yellow (4pcs./pack)	#2x4	44.75
Export Vigil Candles White/Yellow (6pcs./pack)	#2x6	69.75
Liwanag Esperma Candle White (20pcs./pack)	#03	54.00
Liwanag Esperma Candle White (20pcs./pack)	#05	72.00
Liwanag Esperma Candle White (4pcs./pack)	#16	38.00
Liwanag Esperma Candle White (4pcs./pack)	#18	62.50
Liwanag Esperma Candle White (20pcs./pack)	#24	145.75
Manila Wax Sperma White (10pcs./pack)	#02	46.00
Manila Wax Sperma White (20pcs./pack)	#03	56.00
Manila Wax Sperma White (20pcs./pack)	#04	40.50
Manila Wax Sperma White (20pcs./pack)	#14	46.00
Manila Wax Sperma White (2pcs./pack)	#16	51.00
Manila Wax Votive White/Yellow (6pcs./pack)	#01	71.00
Manila Wax Votive White/Yellow (6pcs./pack)	#02	61.00
Manila Wax Votive White/Yellow (6pcs./pack)	#03	51.00

PRIME COMMODITIES	UNIT	SRP
LUNCHEON MEAT		
CDO	165g	32.50
Purefoods Chinese Style	165g	32.50
MEAT LOAF		
555	150g	17.70
Argentina	150g	18.30
CDO	150g	17.25
Gusto	150g	16.50
Winner - Supermarket	150g	16.50
Argentina	170g	19.80
PRIME COMMODITIES		
CORNED BEEF		
Argentina	150g	32.00
Bingo	150g	18.50
CDO	150g	26.50
El Rancho - Supermarket	150g	26.00
Purefoods Star	150g	30.00
Winner - Supermarket	150g	28.00
Young's Town Premium	150g	29.00
Argentina	175g	37.00
Ligo Premium - Luzon	175g	35.80
Ligo Premium - VizMin	175g	36.20
BEEF LOAF		
555	150g	17.70
Argentina	150g	17.20
Bingo	150g	15.75
CDO	150g	17.25
Purefoods	150g	18.15
El Rancho - SMKT	155g	16.25
Argentina	170g	19.70
Purefoods	200g	24.90
CONDIMENTS		
VINEGAR – GIN AND PET BOTTLE		
Amihan Cane - SMKT	350ml	10.40
Amihan Cane - WMKT	350ml	11.00
Datu Puti - White Vinegar - SMKT	350ml	14.95
Datu Puti - White Vinegar - WMKT	350ml	14.70
Silver Swan Sukang Puti - SMKT	350ml	14.95
VINEGAR – DOY / REFILL PACK		
Silver Swan Sukang Puti Doy Pack - SMKT	200ml	6.75
Silver Swan Sukang Puti Doy Pack - WMKT	200ml	6.80
PATIS – GIN / PET BOTTLE		
Datu Puti - SMKT	350ml	22.50
Datu Puti - WMKT	350ml	22.50
Lorins PET Bottle	350ml	19.90
Nelicom Special - SMKT	350ml	25.75
Nelicom Special - WMKT	350ml	25.65
Silver Swan Special	350ml	21.75
PATIS – DOY PACK / BUDGET PACK		
Lorins - Pouch	150ml	9.90
Lorins - Budget Pouch	350ml	18.25
SOY SAUCE – GIN / PET BOTTLE		
Datu Puti - SMKT	340ml	17.40
Datu Puti - WMKT	340ml	17.35
Silver Swan - SMKT	340ml	17.40
SOY SAUCE – DOY PACK / REFILL PACK		
Silver Swan Doy Pack - SMKT	200ml	9.20
Silver Swan Doy Pack - WMKT	200ml	9.20
TOILET SOAP		
Green Cross (Pure Care)	55g	12.50
Green Cross (Pure Care)	85g	21.80
Green Cross (Pure Care)	125g	31.75
Safeguard White	60g	18.00
Safeguard White	90g	29.25
Safeguard White	135g	40.50
Palmolive Naturals, Pink, Papaya, Green, Light Blue (Milk)	55g	13.25
BATTERIES		
Eveready Heavy Duty Small Red - pack of 2	AA	27.00
Eveready Super Heavy Duty Small Black - pack of 2	AA	39.95
Eveready Heavy Duty Small Red - pack of 4	AA	44.00
Energizer Max - pack of 4	AA	172.00
Eveready Heavy Duty Big Red - pack of 2	D	47.25
Eveready Super Heavy Duty Big Black - pack of 2	D	65.00

Notes:

- SRPs apply nationwide, unless specified
- Consumers are advised to carefully check the weight and the price tag of the products before purchase.
- SRPs apply to both supermarkets (SMKT) and wet markets (WMKT), unless specified

For inquiries and/or complaints, visit the nearest DTI Regional or Provincial office in your area or call:

DTI Direct 751.3330 / 0917.8343330

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