



## Planning Strategies for the Modern Day Supply Chain

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### Aran Alexander

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Aran Alexander is a senior associate in Baker McKenzie Wong & Leow. He has more than 11 years experience advising on employment law. His practice embodies the regional and global focus of Baker McKenzie's Employment team. Whilst Aran advises on all aspects of employment and industrial law, including executive employee issues, workplace investigations and legal compliance, his practice has a particular focus on business mergers and acquisitions and employee transfer and change management issues in major transactional work. He has worked on a number of significant transactions for both government and private sector clients.

Aran is an accomplished presenter and regularly delivers bespoke training programs to senior managers on a range of industrial relations and employment law topics. He also acts for clients in sensitive workplace investigations.



### Celeste Ang

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Celeste Ang is a principal in Baker McKenzie Wong & Leow. Celeste's practice encompasses corporate litigation and arbitration, both domestic and cross-border. She also has significant experience advising clients on compliance and regulatory issues in the context of investigations, and on a wide range of employment and employment-related issues. Celeste has represented a broad range of multinational clients across various industries in domestic and international arbitrations administered under major institutional arbitral rules, and in court proceedings.

She has also advised clients from various industries such as energy, oil and gas, and medical devices, on compliance and regulatory issues and investigations. Additionally, she advises clients on a wide range of employment and employment-related issues, with a focus on contentious or potentially contentious issues including termination of employment, dismissal, retrenchment, breach of fiduciary duties and enforcement of restrictive covenants and confidentiality provisions. Celeste has represented employers on employment and employment-related disputes in the Singapore courts as well as in arbitrations and mediations.

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Riza Buditomo is a partner in Hadiputranto, Hadinoto & Partners' Tax & Trade Group in Jakarta. He focuses on corporate commercial and tax, and trade matters including export/import, customs, supply chain, food industry, direct-selling, anti-dumping, and corporate commercial work.

Riza has been involved in several due diligence projects for mergers and acquisitions, and in dealing with government authorities including the Ministry of Trade and the Indonesian Investment Coordinating Board (Badan Koordinasi Penanaman Modal – BKPM).

He also drafts legal due diligence reports, provides various legal advice, and assists major clients in a number of high-profile transactions.



## Frederick Burke

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Fred Burke is the managing partner of Baker McKenzie's Ho Chi Minh and Hanoi offices. Mr. Burke has nearly thirty years' experience in the planning, negotiation and operation of foreign investment projects in Vietnam and China, as well as in the related issues of taxation, labor, regulatory compliance, property development, construction, securities, finance, and dispute resolution.

Mr. Burke is highly regarded for his work on foreign investment projects in Vietnam and China for key players in the property development, trade, IT/C, and project finance areas. He provides practical advice in the related issues of securities, finance, tax, labor, regulatory compliance and dispute resolution. Mr. Burke also has extensive experience in working closely with Vietnamese legislators and law drafters on the many new laws and decrees that have been introduced to integrate Vietnam into the global economy.



## James Choo

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James Choo is a local principal in Baker McKenzie Wong & Leow. He advises on both regional and Singapore tax issues and has experience with planning and implementing large-scale regional multi-jurisdiction projects. The Legal 500 describes him as "a star in the making". James focuses on international tax aspects of cross-border transactions, including cross-border mergers and acquisitions, integrations, spin-offs and supply chain planning. He is able to draw on experience from a multitude of projects and issues in a number of jurisdictions to deliver planning solutions that are commercially feasible.

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## Jon Cowley

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Jon Cowley is a registered foreign lawyer based in Baker McKenzie's Hong Kong office. Jon's practice focuses on Asia-Pacific customs and trade matters, including controversy and audit support, duty and indirect tax planning, supply chain structuring and trade compliance advice. Jon returned to Baker McKenzie after spending five years as Assistant General Counsel for Customs and International Trade at a major consumer product company, where he advised the business on trade and customs issues globally.

Jon's practice concentrates on the laws, regulations and international agreements governing the cross-border movement of products, technology and services, including customs, free trade agreements, export controls, sanctions, indirect tax, and other cross-border regulatory regimes. In prior in-house and external roles, Jon focused on customs duty and indirect tax planning, controversy and audit support, strategic supply chain planning, and trade compliance program enhancement.



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Kana Itabashi is the Asia Pacific head of the International Trade & Commerce practice group. She is also a Partner in Baker McKenzie Tokyo. She is a member of the Corporate / Mergers & Acquisitions, Environmental and Labor / Employment practice groups in the Firm's Tokyo office and has over ten years of legal experience.

Kana's practice focuses on the areas of domestic and cross-border M&A, private equity investment and organizational restructuring as well as commercial matters. She also has extensive experience in handling matters involving domestic and international employment law, general employment advice, employment litigation, employment regulation, cross-border counseling and privacy transactions. She has acted for clients from various industries, including IT, business outsourcing solutions, logistics, among others. Ms. Itabashi also advises clients on domestic and cross-border employment issues involved in mergers and acquisitions, corporate reorganizations and global audits.



## Andrew Martin

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Andrew Martin is the head of the Corporate & Securities Practice Group in Singapore and a member of the Firm's Global Compliance Steering Committee, India Focus Group and Asia Pacific Regional M&A Steering Committee. He is recognised as a leading lawyer by legal directories such as Chambers Asia Pacific and Legal 500. He trained and initially worked in England, followed by several years in Hong Kong and Australia before settling in Singapore in 2002.

Andrew is a corporate and commercial lawyer with a particular focus on cross-border M&A and joint ventures, including post-acquisition integration and restructuring. He also advises extensively on compliance and governance matters especially anti-bribery issues where he supports clients on their internal investigation and compliance programs. His practice covers and contacts span the wider ASEAN region giving him a sound understanding of operating in Southeast Asia. He advises both multinational companies and private equity houses from Asia, the US and Europe on their investments and business conduct in the region.

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Michael Nixon is an economist and seasoned transfer pricing practitioner. His experience includes leading transfer pricing planning, compliance and audit projects, as well as with APA and MAP work. He has also led business restructuring projects and conducted large-scale intellectual property valuations. He has been based in Singapore for the last seven years and is both a member of the Singapore Transfer Pricing consultation group with the Inland Revenue Authority of Singapore (IRAS), and has undertaken training for the IRAS Tax Academy. He also consults with Singapore academic institutions on transfer pricing and intellectual property valuation matters.



## Anne Petterd

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Anne Petterd is an associate principal in Baker McKenzie Wong & Leow. She focuses on technology, telecommunications, customs and export controls, and consumer and commercial law issues. Much of her practice involves online, telecommunications and IT businesses as well as defence and government procurement. She previously worked with the Australian Government Solicitor. She also worked in Baker McKenzie's London office for 18 months and seconded to major telecommunications and information technology service providers.

Anne handles projects involving digital economy, cloud computing and large-scale IT supplies in the Asia Pacific. Her work focuses on the retail, telecommunications, defence, government and financial services sectors, and often involves new business models and test regulatory issues on privacy and telecommunications. Anne also advises on customs assessment, compliance and export control requirements as well as related trade and product compliance issues. She regularly works with regulators on these matters.



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Panya Sittisakonsin joined Baker McKenzie in 2002 and became a Partner in 2012. He is currently a partner in the Tax Practice Group. He has also practiced and leads the International Commercial and Trade Practice Group, particularly in the customs and supply chain areas.

During his 15 years of practice with the Firm, Panya has been recognized in advising clients on highly complex tax structures, offshore investment, international tax planning, tax disputes, and tax litigation. His practice also includes boutique tax areas, e.g., customs duty, excise tax, and property tax.

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## LokeKhoon Tan

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LokeKhoon Tan is a principal and head of the Intellectual Property Group in Hong Kong and China. He is currently on the Global Firm's Steering Committee for the Consumer Goods & Retail (including Luxury and Fashion) Industry Practice. He is also the author of various IP publications including the trilogy of "Pirates in the Middle Kingdom: the Art of Trademark War" books.

Mr. Tan's practice focuses specially on intellectual property law in the People's Republic of China, with particular emphasis on the structuring of intellectual property rights and anti-counterfeiting planning in the area of trademarks, patents, copyright, trade names, computer software, passing-off, unfair competition, designs, labelling laws, food, drug and health regulations, consumer, media and advertising laws. With the new economy, his practice also encompasses domain name, Internet, social media and technology laws. He also has extensive experience representing major brands and leading corporations in various industries, including luxury and fashion, retail, consumer goods, cosmetics, pharmaceuticals, alcohol and liquor etc.

Mr. Tan is a member of the Firm's Global Diversity & Inclusion Committee. As an integral part of the Firm's Corporate Social Responsibility Program, the Committee has broad oversight for the strategic development and implementation of the Firm's diversity activities.