

# Bio: Chris Hodges, CEO & Founder



## **CEO & Founder**

Office: 312-445-2871

Cell: 773-294-5833

[chris@alpha-ir.com](mailto:chris@alpha-ir.com)

Chris Hodges is the Founder & CEO of the Alpha IR Group, and has been a strategic IR consultant for nearly two decades. He has counseled clients across all industries and through various points of the business cycle (including multiple recessions and valuation peaks). While the majority of his experience has been focused on small- and mid-cap companies due to their inherent market inefficiencies, he has also delivered multiple strategic projects to large-cap concerns.

His experience includes:

- α Initial consult meetings with the financial executives of over 600 of America's publicly traded companies
- α Consulting engagements with over 300 clients undergoing significant change in their businesses
- α Delivered over 500 perception studies & follow-up projects
- α Written and/or edited over 150 annual reports
- α Completed over 250 IR Audits, Targeting Analyses & IR Plans
- α Managed over 150 M&A engagements/consultations or other capital raises and transactions
- α Directed over 125 analyst/investor days
- α Presented to 60 Boards of Directors to deliver the results of our research and/or consult on critical issues
- α Ran over 55 IPO engagements/consultations
- α Managed 75 activist and/or proxy crises engagements
- α Numerous tailored research projects for clients including dividend studies, exchange shifts, valuation work, volatility studies, etc.

Past Work Experience:

- α FD / FTI Consulting (2010-11), Senior Managing Director, Industrials Sector Head
- α FD Ashton Partners (2008-10), Managing Director, General Manager of Chicago Office
- α **Ashton Partners, Co-Founder & President (1997-2007)**
- α Thomson Financial, Vice President & Head of Small-cap Technology Consulting Group (1996-1997)
- α Prior experience includes accounting roles at three companies and a stint in the institutional/retail brokerage space

Chris graduated from Lafayette College with a B.S. in Mathematics and received his MBA in Finance from Temple University.